



Gen brings together our team, passions and technology to support people and communities, making the world a better, safer place.



## Environment

**98%**

of products are delivered digitally.

**20%**

of employees participated in our Sustainable Home Improvement Program.

**50%**

of physical products used were made from FSC-certified paper.



## Social

**\$5.3M**

in total charitable giving.

**2.8M**

people reached through Cyber Safety education and training.

**9,200+**

nonprofits received product donation.



## Governance

**40%**

of Board Directors are diverse.\*

**32%**

women in our global workforce.

**80%**

of our Board Members are independent.

\*Underrepresented community (women, racial/ethnic diversity and/or LGBTQ+)  
Source: Data above is from Gen's 2023 Social Impact Report.



# Social Impact Strategy

## Cyber Safety Education & Training

Our nonprofit partnerships and product donations increase digital safety and online privacy literacy, especially for vulnerable communities.

## Data Privacy & Protection

We build products that help protect the privacy of our customers and safeguard the personal data that we handle. We share our products and expertise with nonprofits to help protect vulnerable populations.

## Diversity, Equity & Inclusion

We invest in nonprofits and initiatives that bring under-represented groups into cybersecurity and those that help us enhance equity and inclusion at Gen.

## Volunteering & Giving

We provide employees with meaningful ways to put their time, skills and monetary donations to use.

## Environment

We do our part to help protect the planet by operating a low carbon business, engaging our team members and inspiring others to act.

Environmental, Social and Governance (ESG)

Communications, Disclosure and Transparency

## Awards & Recognition



**CEA** The Corporate Engagement Awards 2022

Gen

2023  
Social Impact  
Report



[View the Report](#)

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